

Hearing Shouldn't Be Hard Work

# HEARING LOSS SIGNS & EFFECTS

## KNOW THE SIGNS



Trouble hearing on the phone



Trouble hearing in noisy environments



Having to constantly turn up the volume of the TV



Constantly saying "What?"



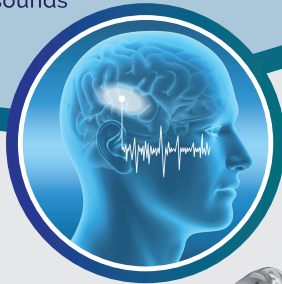
Tired from straining to hear conversations



Often hearing muffled sounds



## Untreated Hearing Loss Is **Bad** For Your Brain



### Hearing is a brain activity

Your ears receive sound, but it's your brain that makes sense of it.

### Hearing loss causes sensory deprivation

The auditory part of your brain needs sound stimulation to stay sharp. Even mild hearing loss understimulates the brain

### Use it or lose it

If hearing loss is left untreated, auditory pathways can atrophy because they're not being used.



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PARKING



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REHABILITATION OF  
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